



Dejan Zonjić

UX/UI Designer & Data Visualization Specialist

Location

Sarajevo

Email

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Website

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Profile

Curious and creative UX/UI Designer & Data Visualization Specialist with over 8 years of experience turning complex data into clear, human-centered digital experiences. I specialize in UX/UI design, Figma, usability testing, and design systems, helping global clients build scalable dashboards and platforms that not only look great but work beautifully. I'm passionate about crafting designs that balance clarity, creativity, and business impact, and I love collaborating with teams that push the boundaries of what design can do.

Experience

Founder & UX/UI Designer at Nordika

(2022-Present)

Lead UX/UI design and data visualization projects for market research clients (Kantar, Blauw Research, etc.)

Designed and maintained interactive dashboards improving clarity of insights

Developed design frameworks and templates for scalable reporting solutions

Collaborated with international teams in a fully remote setup

Data Designer & UX/UI Designer at Forsta

(2019-2022)

Designed user-friendly dashboards and interfaces

Translating complex data into clear, compelling stories and visuals

Project management and maintenance

Client communication and relationship building

Marketing Manager & Designer at Emediapatch

(2017-2019)

Increased website traffic through UX/UI improvements

Utilized analytics tools to monitor KPIs and optimize campaign performance

Managed campaign budgets and timelines with efficiency and precision

Designed and delivered performance reports and PPTs for stakeholders

Education

Bachelor in Marketing and Financial Management

(EFSA, University of Sarajevo, Bosnia & Herzegovina)

(Faculdade de Economia da Universidade do Porto, Portugal)

(CEALM Universidad de Jaen, Spain)

Languages

English

C1/C2

Spanish

B1

Bosnian

Native

UX skills

- Product Design
- UX Design
- User Research
- Wireframing
- Prototyping
- Usability Testing

UI skills

- UI Design
- Design Systems
- Data Visualization
- Dashboard Design

Fav tools



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